Fresh Coast Fiber Festival

2027 Vendor Application

Event Dates/Times:

Set-Up* - Friday, May 21, 2027, 9-4 pm & Saturday, 7-9 am
Show, Saturday - May 22, 2027, 9 am to 4 pm
Show, Sunday - May 23, 2027, 10 am to 3 pm
Tear Down - Sunday, May 23, 2027, 3-6 pm

Location: Howe Arena
Grand Traverse County Civic Center
1125 W Civic Center Dr, Traverse City, MI, 49686

Application Deadline: October 31, 2026 -
NOTE: Juried Acceptance Notices will go out in early November*

Applicant Info

Contact Name: _____
Business Name: _____
Address: _____
City: _____
State: _____
Zip: _____
Cell Phone: _____
Email: _____
Website: _____
Facebook: _____
Instagram: _____

Please email your hi-res Logo (and 3-10 product/booth photos) to FreshCoastFiberFest@gmail.com **plus a headshot (required).**

*Set-Up will be via timed system. Accepted vendors will sign-up for a set-up arrival time closer to the event.

Please read thru the full application and sign at the end. Unsigned applications will not be accepted.

Marketing

1. Please provide a description of your products available for sale during event: _____

2. Did you make the majority of your products? If not, who did?_____

3. Send 3-10 photos of **you** and your products to FreshCoastFiberFest@gmail.com. High resolution photos are preferred. Photos **are** required for complete application and will be used to promote your booth in our social media and website marketing.

Booth Selection & Fees

___10x10 $200
___10x20 $400
___10x30 $600

Chairs requested: _____ @ $5/ea
8 ft. tables requested: _____ @ $15/ea
Electrical hookup: No_____Yes_____@ $30

TOTAL:$ _____

All applications will be reviewed for acceptance. Booth payment is due within 7 days of notification of acceptance, which will only be sent via email from FreshCoastFiberFest@gmail.com**. Acceptance notices will go out in early November.**

Once your application has been approved and accepted, **TOTAL** vendor fees (booth(s), chair(s), table(s) and electricity) may be paid via check payable to M1 Yarns, or via Venmo to: @M1Yarns

Cancellation: Booth refund policy is as follows:

Within 45 days of event – No refund
Within 90 days of event – 50% refund
Prior to 90 days of event – Full refund

All requests for cancellation must be in writing via email to: FreshCoastFiberFest@gmail.com

Booth location is assigned at Organizer's discretion. A map of the event will be provided to Vendors the week of the event via email.

Terms and Conditions

Please read to the end, sign and date your application.

1. **Indemnification:**
   - **a.** Applicant agrees to indemnify, defend and hold harmless M1 Yarns, LLC, d/b/a Fresh Coast Fiber Festival (**Organizer**), its employees, agents, and volunteers, and the Grand Traverse County Civic Center from all claims, liabilities, losses, damages, expenses, accidents, and occurrences (including attorney fees) arising out of, or in connection with, the performance of this agreement, activities associated with the event or arising out of applicant's use of the facility, accepting however, all such claims, liabilities, losses, damages, expenses, accidents and occurrences caused by sole negligence or willful misconduct on the part of the Fresh Coast Fiber Festival and M1 Yarns, LLC, or the Grand Traverse County Civic Center.
   - **b.** By signing this application, the vendor has read and agrees to abide by these guidelines and understands that the **Organizer** is not responsible for any personal injury, damage, or loss to the applicant, the applicant's merchandise or personal property at any time during the festival.

2. **Policies**
   - **a.** Completing and submitting this application does not guarantee a space at the festival. The goal of the event is to create a balanced festival with a mix of products. Once an application has been approved, vendor is responsible for paying booth or space fee in full within 7 days of notice of acceptance.
   - **b.** **Organizer** will provide a space for vendors, a site map, and inclusion in marketing. Selected vendors must provide their own equipment (apart from requested tables/chairs) and staff. Vendor assumes all responsibility for their booth setup/breakdown, lighting, products, sales, staff, and security of booth.
   - **c.** All Vendor booths must display business name and signage within the booth space markers. Vendors may not advertise or have products outside of their own booth space.
   - **d.** Booths must stay open during full designated shopping hours each day of the festival. Failure to do so without just cause and communication with the **Organizer** will result in termination of vendor participation in future festivals.
   - **e.** The **Organizer** agrees to promote your business as a participating vendor on the event website and social media leading up to the festival.

f. The team at **Fresh Coast Fiber Festival** is committed to making **Fresh Coast Fiber Festival** a welcoming, diverse, and inclusive environment where all folks feel welcome, respected, and safe. The **Organizer** reserves the right to address any issues concerning safety and respect as they deem appropriate.

i. The Organizer holds zero tolerance for harassment, violence, or drug use, with violations resulting in immediate removal from the event. Harassment and violence includes verbal, physical, or conduct that creates a hostile environment (including racial, sexual or otherwise).

ii. We ask that you work with us to create and promote a safe space for all. Vendors shall treat attendees, Organizer staff, venue staff, employees, and fellow Vendors with respect regardless of their age, sex, race, color, ancestry, religion, creed, citizenship status, disability, national origin, sexual orientation, gender identity and expression.

g. Health and Wellness: Organizer asks that Vendors make a concerted effort to mitigate exposing members of the community to a contagious illness. If a Vendor becomes ill before or during an in-person event, the Vendor shall notify Organizer staff promptly. The Organizer will make every effort to work with the Vendor to find a substitute who can sell their goods on their behalf.

h. Intellectual Property: Vendors shall display the highest standard of respect, legal and ethical behavior with regards to the intellectual property rights of M1 Yarns, LLC, dba Fresh Coast Fiber Festival, the Grand Traverse County Civic Center, and any third party. Each Vendor is responsible for their own product offerings and ensuring that such products do not violate the patent, trademark, copyright or any other proprietary rights of any third party. Vendors are permitted to use Organizer's Fresh Coast Fiber Festival logo and promotional materials for the limited purpose of promoting the Event. Use of the Fresh Coast Fiber Festival logo on products for sale is prohibited without prior consent.

3. Festival Assistance and Amenities:

a. We plan to have several food trucks on site for the event. The facility also has a concession stand. Complimentary coffee and light refreshments will be available in the vendor hospitality booth.

b. We have enlisted a third party WiFi vendor to ensure a strong connection for Point of Sale transactions. WiFi details will be provided in your vendor packet at check-in the weekend of the event.

c. During vendor setup, vehicles will be permitted up to the door of the arena. Vehicles are NOT permitted inside the arena. If arena staff ask you to move your vehicle for any reason, at any time, please comply. Please park your vehicle in the designated lot immediately upon

unloading. Please do not directly block doors so others can easily unload at the same time.

d. During tear-down, please do not move your vehicle towards the doors until you are packed and ready to load.

e. Nothing may be attached to the arena building walls (no nails, screws, pins or other methods that may damage building walls). The building is sufficiently tall that you can erect a pop-up style tent/pipe and drape, etc. within the building if needed.

f. Tables and chairs will be provided if reserved in advance. Electrical hook up will be provided if reserved in advance. Please see the **Booth Selection & Fees section of the Application (Page 2).**

By signing your Vendor Application, you agree to all policies outlined herein. The **Organizer** may, at its discretion, cancel the contract with any Vendor who fails to meet the standards outlined in these Terms.

If you have any questions or concerns, please contact Jamie Lewis at freshcoastfiberfest@gmail.com or 734-658-1244, which is her personal cell phone.

Signature: _____

Date: _____